



# OUTREACH

*Economic Development News  
from Tioga County, Pennsylvania*

Winter Edition 2002 Issue 18

## **Chairman Cummings Sets 2nd Decade Agenda Board Welcomes New Directors & Adopts Strategic Plan . . .**

The *Tioga County Development Corporation* held its monthly Board Meeting on Friday, January 11, 2002. As the first meeting of the new year, several goals were set by Chairman of the Board, **David E. Cummings**. New Directors were welcomed, a Strategic Plan was adopted, and a new **Leadership Tioga County** Program announced. Chairman Cummings thanked the Board for their hard work and continuing efforts. The following is Chairman Cummings' Annual Address to the Board:

*It's January, 2002 and TCDC begins its second decade. At the Annual Meeting, we marked the first \$1 million of Income through Grants, Contributions, Fees and Memberships. I challenged that we could equal that accomplishment in 5 years, half the time. By the end of 2001, we reached \$1.26 million in income. With a total budget in 2002 of \$233,704.41, we will achieve that goal before the year 2005 concludes, a year early. This should put us on pace to reach \$4M by our 20<sup>th</sup> Anniversary. This is the rosy picture. We cannot, however, assume reaching this goal is a given. New sources for continued funding of the Corporation need to be developed to sustain the programs and services provided to Tioga County.*

*In 2001, 57% of our income came from Grants, the balance from Fees, Contributions and Memberships . . . We just received our 200<sup>th</sup> Member - and I am pleased to say it came from our newest Board Member - Dave Lamphier. We set a goal this year of 250 Members - please continue your efforts to bring in Memberships.*

*In 2001 there were 15 TCDC meetings with 255 participants contributing \$51,000 in In-Kind Services demonstrating how much Board attendance and participation impacts the Corporation financially. A lot of hard work has gone into the success of this organization, and I thank each and every one of you for your efforts.*

## **. . . and Introduces *Leadership Tioga County* Community Leadership Program**

*"With the start of a the New Year, our second decade, we are embarking on a new *Leadership Tioga County* Program . . . the Community Leadership Program. Four Years ago this very month, in this very forum, our former Chairman, Fred LaVancher, challenged our Board, Our Staff and our County to begin *Leadership Tioga County*. In three short years we have developed a highly successful Youth Leadership Program. Today, I am honored to expand that challenge with the announcement of our Community Leadership Program. In October 2002, the first adult class of the Community Leadership Program will begin. This training and education endeavor will supply Tioga County with a new core group of contributing individuals benefiting employers, organizations and communities throughout Tioga County.*

(Chairman's Address Continued on Page 2)

## ***OUTREACH to the Future: A Strategic Plan for 2001-2004*** ***Presented to TCDC Board***

***OUTREACH to the Future: A Strategic Plan for 2001-2004*** was presented to the *Tioga County Development Corporation* Board of Directors on January 11, 2002 by ***Wade VanLandingham***, VanLandingham Consulting, cumulating nearly eighteen months of planning, research and analysis. In 1994, the first Strategic Plan was unveiled resulting in the creation of *TCDC* and established a countywide economic strategy for the future. The development of the 2001 Plan involved twenty six meetings involving over 225 persons. The Plan was funded in part from a Land Use Planning Assistant Program Grant (LUPTAP) from the **Pennsylvania Department of Community & Economic Development (DCED)**; ***GPU Energy*** Community Services Grant and In Kind Contribution from the **Pennsylvania Department of Labor & Industry**.

The economic climate in Tioga County from 1990 to 2000 fared better than the State and National economies as reflected in these highlights:

Tioga County was the 10th fastest growing County in the Commonwealth with employment increasing by 18%  
Population Growth was 1.7% (1980-1999) with 2.7% projected by 2020  
Manufacturing continues to be the largest sector (30.17% of entire County Economy)  
Government continues to grow (20.77%)  
Fastest growth occurring in Finance Insurance Real Estate (46.6%) Manufacturing (31.8) and Services (28.8%)  
Retail Employment grew by 9.3% in Tioga County with 2,262 employees (17.41%)  
28% of the land is in Agriculture (0.30%)  
Farming Revenues for 1997 were \$47.3 Million (1.2% of Pennsylvania total)  
Tourism shows a decline from 1985 to 1993 with \$18.5 Million

A Special Edition ***OUTREACH*** will be published in the near future containing detailed information on ***OUTREACH to the Future: A Strategic Plan for 2001-2004***.

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(Chairman's Address continued from Page 1)

*Today, letters are going out to several employers throughout Tioga County announcing this new and exciting Program, to solicit their support and involvement, and that of their employees. Businesses have the opportunity to award scholarships to participants and are being asked to allow their employees time away from work to participate in the Program. We see this Program as an Investment in the Future for Tioga County.*

*Several community leaders have given countless hours to **Leadership Tioga County** to make it the success it is today. During the past several months the Community Leadership Program Steering Committee has developed this new Program. We wish to thank them for their efforts and encourage them to continue with their community spirit and commitment.*

*We are very excited about the Community Leadership Program and look forward to a new chapter in **Leadership Tioga County**.*

*Lastly, I cannot stress enough, the quality we have here in our Professional Staff. The talent and dedication of these individuals is inspiring. Bob, Lillian and Carolyn, on behalf of the Board of Directors, we thank you, and I challenge the Board to dedicate ourselves to the mission of the Corporation and make 2002 a banner year, kicking off our second decade of making **Tioga County . . . a place to call home.***

New Board Members were welcomed at the January Meeting. The Directors for 2002-2004 are: Gary Dinnison, ***Karen Hammer, C. Frederick LaVancher, Dr. Edward C. Nichols, Leo Parchesky, David Rundell, Phillip Wood*** (elected in July 2001 with terms ending December 31, 2003); ***Erick J. Coolidge*** (Reappointed by the Tioga County Commissioners); and ***David G. Lamphier*** (Replacement term ending December 31, 2002).

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## LEDA Grant Received from DCED

### State Economic Development Assistance Funds Increased

Showing its continued commitment to local grassroots economic development, the **Pennsylvania Department of Community & Economic Development (DCED)** again increased the **Local Economic Development Assistance (LEDA)** Grant Program Funds to economic development organizations throughout the Commonwealth in 2001-2002. The *Tioga County Development Corporation* is designated by **Tioga County Commissioners Walter G. Barnes, Erick J. Coolidge and Charles James**, as the lead economic development organization in Tioga County. For the year July 1, 2001 through June 30, 2002, *TCDC* received \$27,535 in November 2001. The LEDA Funds support the County economic development efforts of *TCDC* to foster and promote the economic development of Tioga County. *TCDC* works closely with the other two (2) state designated IDC's in our County, the *Betterment Organization of Mansfield (BOOM)* and *Growth Resources of Wellsboro Foundation (GROW)*.

The increase in the LEDA funds is the direct result of the involvement of the **Pennsylvania Economic Development Association (PEDA)**. The 2001-2002 DCED Budget included another increase of the LEDA Program by fifty percent. LEDA Funds are the only direct State funding provided to Industrial Development Corporations at the local grassroots level in the Commonwealth.

*TCDC* commends the Pennsylvania Department of Community & Economic Development for providing this critical funding; the Pennsylvania Economic Development Association for leading the charge on behalf of local economic development for LEDA funding; and to the Tioga County Commissioners for designating *TCDC* to lead economic development for Tioga County.

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## *Stay Invent The Future TEAM Pennsylvan!a Initiative*

### *TCDC Plays Active Role in Encouraging Our Youth to Stay & Work in Tioga County*

Pennsylvania is facing an out migration of young adults seeking employment and career opportunities in other states while the Commonwealth is faced with a shortage in workforce. The **Ridge/Schweiker Administration**, as part of **TEAM Pennsylvan!a**, has committed \$10 Million to **Stay Invent The Future**. Each **TEAM Pennsylvan!a** Region received a \$100,000 DCED Planning Grant to develop a Regional Strategy to keep our youth in Pennsylvania. The **Northern Tier Regional Planning & Development Commission (NTRPDC)** submitted the Strategy for the Northern Tier Region in December 2001. Proposals were due January 21, 2002 to compete for the \$500,000 Implementation Grant.

The *Tioga County Development Corporation* convened two Focus Group Meetings on November 20, 2001 for Tioga County Employers and Youth. The Employer Meeting, conducted at the *TCDC* Building, involved twelve Employers, from small to large, manufacturing to service, throughout Tioga County. The Youth Focus Group was held at the New Technology Center at *Mansfield University*. Eleven Students ranging from High School Seniors from *NTSD* and *WASD* to college students from *Mansfield University, Pennsylvania College of Technology, Elmira College* and *Corning Community College* presented their views on working and living in Pennsylvania.

To find out more about **Stay Invent The Future**, visit the State Web Site at [stay.inventpa.com](http://stay.inventpa.com).

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## **Smith & Conte Complete Economics Development Course**

### **PEDA & GPU Provide Scholarships**

In December 2001, **Lillian Smith** and **Carolyn E. Conte** attended the **Fifteenth Annual Basic Economic Development Course in Pennsylvania** held in Harrisburg. Upon Completion of the week long intensive training, both received a Certificate of Completion. Smith, Vice President/Program Development received a scholarship from the **Pennsylvania Economic Development Association (PEDA)** and Conte, Administrative Assistant was awarded a scholarship by **GPU Energy**. The course consisted of a variety of economic development topics, networking, tours and small group case studies & presentations.

The variety of topics ranged from being an economic practitioner to participating in a team effort to develop and present an economic package to prospective clients. The participants had the opportunity to network with people from Pennsylvania, Maryland, Connecticut, Michigan, North Dakota, New Jersey and even Montreal, Canada. A tour of the city of York gave the participants the chance to see the **Main Street Program** in its development stage. The Board commends Lillian and Carolyn for completing this course.

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## Economic News in Tioga County

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### Bradford Forest Products New Owner of Georgia Pacific Facility **49 CORRIDOR** Competitive Grant Being Developed

In December 2001 **Bradford Forest Products, Inc.** of Bradford, McKean County, Pennsylvania purchased the Georgia Pacific hardwood facility in *Lawrence Township*. On January 8, 2001 representatives from the **49 CORRIDOR** Enterprise Zone (President **David W. Wishard** and RLF Chair **Scott Keck**); *Northern Tier Regional Planning & Development Commission* (Paulette Potter, Loan Officer) and *TCDC* (**Robert J. Blair**, President/CEO) met with **Mark Connolly**, President, Bradford Forest Products, Inc. An Enterprise Zone Competitive Grant Application is being prepared to be submitted by *TCDC* for submission through the *Tioga County Redevelopment Authority* for \$250,000 to assist in a \$950,000 Optimizing Edger System. Employment is currently 28 and is projected to be 40 within three years. Bradford Forest has five operations in Pennsylvania employing 225. The Lawrence Township facility is their latest acquisition.

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### PEDFA Application: Aces & Eights New General Store To Be Located in Mansfield

On August 8, 2002, the *Tioga County Development Corporation* conducted a Public Meeting for the submission of a **Pennsylvania Economic Development Financing Authority** (PEDFA) for **M. P. Cleary, Inc.** of Elmira, New York. The new **Aces & Eights General Store** to be located on US Route Business 15 in *Richmond Township*. The PEDFA Application for the \$1.6 Million Project was submitted on December 21, 2001. No Prejudicial Approval was received on January 2, 2002 from **DCED Secretary McCullough**.

The Aces & Eights General Store will be a full service convenient store with gasoline and the newest state of the art Touch Free Car Wash System. It will feature a full Pudge's Menu and will employ up to 24 full time employees with full benefits. Betsy Tokarz will be the General Manager. M. P. Cleary, Inc. and Pudge's Pizza and Sub Shops were created and founded by the late Michael P. Cleary, Sr. M.P. Cleary, Inc. currently operates the largest Pizzeria and Sub Shop in Elmira's Southside. **Rosa Cleary** is the President and her sons **David Cleary** (Vice President) and **Robert Cleary** (Treasurer) oversee and run the Corporation. Issuance of the Bonds should occur in April with construction beginning as soon as weather permits.

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### **49 CORRIDOR Enterprise Zone** EZP Grant Approved

On January 22, 2002 **DCED Secretary Samuel McCullough** announced the award of a \$50,000 Basic Planning grant for the **49 CORRIDOR Enterprise Zone**. The funds cover Year 6 Funding from July 1, 2001 through June 30, 2002. The *Tioga County Redevelopment Authority* serves as the Grant Applicant and the *Tioga County Development Corporation* is the Administrative Entity.

Funds are used to improve the economic climate in nine (9) municipalities (*Deerfield Township, Nelson Township, Elkland Borough, Knoxville Borough, Osceola Township, Lawrenceville Borough, Lawrence Township, Westfield Borough and Westfield Township*) and for the development and implementation of the Business Development Strategies. Eleven (11) industries in the EZP account for one third (1/3) of the manufacturing base of Tioga County with 1,363 Jobs and an Annual Payroll of over \$26 Million. These industries are located on 294 acres of land and have over 887,371 total square feet of building area comprised of 18 parcels of land.

# Economic News in Tioga County

## *OSRAM Sylvania Consolidates Facilities* Growth For Wellsboro Plant

**January 8, 2002** — PM&C announces plan to consolidate Glass Technologies Operations Fluorescent and Incandescent Glass Production to Transfer from Central Falls, Rhode Island to Versailles, Kentucky and *Wellsboro*, Pennsylvania; Glass Production for HID Lamps to remain at Central Falls. **Asahel Parmelee**, Executive Vice President and General Manager of *OSRAM Sylvania's* worldwide Precision Materials & Components (PM&C) business, today announced a plan to restructure PM&C's Glass Technologies operations.

The plan, which would occur in phases over the next two years, involves the move of soda lime glass production out of the Central Falls plant. Glass production for fluorescent lamps would be transferred from Central Falls to the company's primary fluorescent glass plant in Versailles, and glass manufacturing for incandescent lamps would move to OSRAM Sylvania's main incandescent glass plant in Wellsboro. Central Falls would continue to produce its other primary product, borosilicate glass, for high-intensity discharge (HID) lamps.

"Developing a plan to consolidate our glass operations was a difficult decision and obviously a big disappointment for our people in Rhode Island," said Parmelee. "We regret the hardship involved, and we will strive to minimize the impact on our employees as much as possible. We notified our employees today and we also will meet with the American Flint Glass Workers Union, which represents the hourly workforce, to discuss the proposed plan."

The fluorescent and incandescent glass moves would affect about 250 hourly and salaried jobs in Central Falls, leaving up to 100 hourly and salaried employees at the facility for HID hard-glass manufacturing, depending on demand for these products. The plan calls for separations to be done in phases. About one-third of these jobs would be eliminated by December 2002, with the remainder of the reductions scheduled to occur by the fall of 2003.

"Rapid and dramatic change in the global marketplace for our glass business over the last three years has resulted in significant underutilization of OSRAM Sylvania's three North American glass plants," said Parmelee. These plants make glass in different sizes and compositions, primarily for lighting products sold by OSRAM Sylvania and other lighting manufacturers. Parmelee said that lower-than-projected demand for finished lamps, consolidations in the lamp-making industry and the importation of lamps manufactured outside of the United States have contributed to the current situation.

**Jeff Hoffman**, Vice President and General Manager of PM&C's Glass Technologies division, said, "This plan is necessary to resolve significant underutilization issues at our three plants in Central Falls, Wellsboro and Versailles." Currently, each glass plant is operating at about 70 percent of its capacity. "For a volume-dependent operation like glass making, this presents a serious problem," Hoffman explained. "By its very nature, the glass manufacturing process must run 24 hours a day, 365 days a year. With so much unused capacity, costs rise disproportionately and it is difficult to remain competitive. Compounding this situation, sales have been declining steadily for the last three years and demand for glass has fallen off. Given the continued projected weakness in the glass market, the current plan is an unfortunate but necessary step to protect the company's long-term health and profitability."

The product-line consolidations would enable the Wellsboro and Versailles plants to operate much closer to 100-percent capacity, resulting in a more competitive situation for the affected product lines. The proximity of Wellsboro and Versailles to their major customers also was a factor in deciding the nature of this consolidation. Further, these product moves would enable each of the three locations to focus on their specific types of glass-manufacturing techniques and processes.

The company said it would continue to provide high levels of service to its customers during the two-year transition. Sales and marketing personnel plan to contact customers directly to discuss the specifics of the restructuring.

*(Media Release provided by OSRAM Sylvania)*

*OSRAM* is the largest freight customer on the **Wellsboro & Corning Railroad**, and the expansion will mean even more use of the line to bring in raw materials used in the production of the light bulbs. The increased use of existing infrastructure will undoubtedly create a positive effect throughout Tioga County. *Growth Resources Of Wellsboro* and *TCDC* are working closely with **Robert Alspaugh**, Plant Manager, on the Project.

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## **Leadership Tioga County** **Youth Leadership Program** **Class of 2002 Update**

On January 23, 2002, the Class of 2002 completed the fourth Session of the *Youth Leadership Program, Teens & The Law*. During this Session, as with all Sessions, the students learned the diversity of employment in Tioga County. A tour of the **Tioga County Court System Offices** provided the students with a variety of job opportunities in the field of law. After completing the tours, 25 of the 30 students became jurors of a mock DUI trial. The five other students were the defendant and witnesses. The students had first hand experience of what it is like to be part of a trial. The students realized very quickly it is not like any of the television programs they watch. The students learned when defendants are convicted of a DUI, they are often sentenced to the **Tioga County Prison** for varying lengths of time. During the afternoon, the students were given a tour of the Tioga County Prison.

The previous three Sessions and Orientation have not only shown the students what occupations exist in Tioga County but have provided them with information of important services which are vital to the successful operation of the County.

Session 3 **Health and Human Services** provided the students valuable information on types of services available to all who reside in Tioga County. These services range from where to receive a car seat for an infant to where a person could find in-home services for the elderly.

The students during Session 2 **Understanding Business and Economics** had an opportunity to see the process of making electrical power cords at *ElectriCord Manufacturing Company, Inc.* In the afternoon, the students discovered there are many jobs in the County which entail extensive travel, even overseas.

Session 1 **Living in a Diverse Community** showed the students the variety of races, nationalities, lifestyles, handicapped individuals and occupations which interact together in Tioga County. During **Orientation & Team Building**, the students learned how important it is to have an effectively working team. They have continued to work in their teams cooperatively throughout the year.

The Class of 2002 is anxiously awaiting their Graduation on May 5, 2002 at the *Pennsylvania College of Technology North Campus*. However, before graduating, the students will attend and participate in the last three Sessions. Session 5 **Communication, Arts & Entertainment** is being held on **February 19, 2002** at the *Gmeiner Arts & Cultural Center* in the morning and the *Arcadia Theatre* for the afternoon. The students will be introduced to the cultural events and talent in Tioga County and have an opportunity to utilize their developing public speaking skills. To inform the students of how the government synergizes, they will participate in Session 6 **Local, State & Federal Government** on **March 12, 2002** at the **Tioga County Courthouse**. During this Session, the Tioga County Commissioners, the State Representative, State Senators and Congressman will be represented to explain their part in the government. Prior to the Session, the students must attend a Public Meeting in their Borough, Township or School District. Session 7 **Quality of Life** is scheduled for **April 17, 2002** in **Morris, Pennsylvania**. This Session teaches the students the importance of Life in Tioga County.

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## **Youth Leadership Program Class of 2003** **Scouting For Potential Leaders**

The *Tioga County Development Corporation* **Leadership Tioga County Youth Leadership Program** is in the process of selecting thirty high school sophomores from Tioga County's three (3) public school systems to represent the Class of 2003. If you are a Sophomore and are interested in applying for the Class of 2003 or know someone who is interested, please contact the following people from your school district: **David W. Wishard, Northern Tioga School District**; **Susan Strassburg, Southern Tioga School District**; and **David B. Krick & Jill Tombs, Wellsboro Area School District**. Students must complete a four (4) page application and return it to the designated person in the school. A competitive selection process will begin after all completed applications are returned.

## **Leadership Tioga County**

### **Community Leadership Program**

#### **A New Leadership Initiative Designed For Adults To Begin in October 2002**

The *Tioga County Development Corporation (TCDC)* through our **Leadership Tioga County** Program has established a *Community Leadership Program*. This Program is designed for adults who show leadership potential, an interest in their community and want to expand their leadership skills. The goal is to acquaint adults with community needs and resources, encouraging their interest and participation as they develop and enhance leadership skills. Participants will have several opportunities to interact with one another and with other community leaders in Tioga County.

It is important for adults to develop and enhance essential personal skills to improve their communities and accept responsibility for changes within their communities. The **Leadership Tioga County Community Leadership Program** will provide an opportunity for adults to enhance their personal skills and leadership abilities. They will also have the opportunity to voice their concerns and learn to take on leadership roles in their community. Through a series of sessions, team building activities and applied opportunities, participants will learn and practice leadership and communication skills while confronting issues affecting the quality of life in Tioga County.

The primary goal of the Program is to prepare adults for constructive leadership and responsible participation in their communities. During this nine (9) month program participants will accomplish the following: Develop an Awareness of Community Needs; Enhance Personal Skills, Leadership Ability, Self-confidence and Self-esteem; Practice Decision-making and Problem-solving Skills; Develop Their Own Special Gifts, Talents, and Leadership Potential; Become Acquainted with and Interact with Community Leaders; Build Positive Relationships with Other Adults from Other Communities, as well as within Their Own Communities.

As leaders of Tioga County, it is important for adults to understand the needs and concerns of our community. One concern is the lack of strong leadership in local government and community organizations. By gaining decision making and problem solving skills and an understanding of our community, the **Leadership Tioga County Community Leadership Program** will provide adults with the necessary tools to become effective leaders. As this Program continues from year to year, our County will be ensured a core group of alumni with a commitment to be positive, productive and contributing members of their communities giving direction and service to our County.

Participants of the **Leadership Tioga County Community Leadership Program** will include adults from businesses, organizations and individuals living and/or working in Tioga County. These adults will be selected through an extensive competitive selection process comprising the *Tioga County Development Corporation* Board of Directors, *TCDC* Staff and the *Community Leadership Program* Sub Committee Members. The adults selected to participate will commit to a nine (9) month program starting in the Fall and ending in the Spring of the following year. The Program will run one day each month for the duration of the nine (9) months, in addition to outside individual and team assignments.

The purpose of **Leadership Tioga County** is to recruit, train, encourage & develop caring individuals to participate in community leadership activities & responsibilities throughout Tioga County. It is a countywide initiative of the *Tioga County Development Corporation* with support and cooperation from several local county organizations, including the *Tioga County Partnership for Community Health*, *North Central AHEC*, *Laurel Health System*, *Tioga County Human Service Agency*, *Wellsboro Area School District*, *Northern Tioga School District*, *Southern Tioga School District*, *Mansfield University* and *Penn College North Campus*.

#### **Community Leadership Program Sessions Will Include:**

- **Orientation & Team Building Opening Retreat**
- **Information Literacy, Communication & Networking**
- **Program Management**
- **Business & Economics**
- **Law & The Political Process**
- **Education & Workforce Development**
- **Healthy Communities (Health & Human Services)**
- **Quality of Life**
- **Graduation Celebration & Closing Retreat**

The first session of the *Community Leadership Program* will be held in October. Persons interested in applying for the *Community Leadership Program*, are interested in sponsoring a deserving individual or have any questions, please contact **Lillian Smith**, *TCDC* Vice President/Program Development at (570)723-8232 or [tcdc3@ptd.net](mailto:tcdc3@ptd.net).

## 6th Annual Legislative Breakfast

The *Tioga County Development Corporation (TCDC)* will host our **6th Annual TCDC Legislative Breakfast** for Our Members on **Thursday, March 28, 2002** from 8:00 AM to 10:00 AM (Buffet Open at 7:30 AM) at the *Penn Wells Hotel*, Dining Room, 62 Main Street, *Wellsboro*, Pennsylvania. Legislators participating in the Event include: **U. S. Congressman John Peterson**; **Pennsylvania Senator Roger A. Madigan**; **Pennsylvania Senator Joseph B. Scarnati**; and **Pennsylvania Representative Matthew E. Baker**.

Invitations will be going out soon to our 200 Members and several community & economic leaders. Each year we attract nearly 180 to this Event. The format for 2002 is being changed to allow our Members more access to our State & Federal Legislators. First, we are creating **Corporate Sponsorships** for our Business Members. There will be up to eight (8) Corporate Sponsorships available on a first come basis. A Sponsorship entitles a business to two (2) Complimentary places at a Legislator's Table and recognition both in the Program and by the Master of Ceremonies during the Program. Legislators will have tables throughout the Banquet Hall allowing for Members to joint them and to interact with the Legislators.

The second major change will involve our Members submitting questions on economic development issues affecting our County which the *TCDC* Board will screen and present to our Legislators prior to the Breakfast. Questions are due back to *TCDC* by March 1, 2002. In addition, the Legislators will have brief closing comments.

The *TCDC* Special Events Committee, comprised of **Gary Mosher**, Co-Chair; **David Rundell**, Co-Chair; **Diann DeCamp**; **David Lamphier**; and **Leo Parchesky**, have designed the Program to involve our Members with more access to our Legislators.

A hot Breakfast Buffet will be served beginning at 7:30 AM. The cost of the Legislative Breakfast is \$15.00. **RSVP, Registration and Pre-Payment is due by March 22, 2002** by contacting **Carolyn E. Conte**, Administrative Assistant, at (570) 723-8232, [tcdc2@ptd.net](mailto:tcdc2@ptd.net) or by Fax at (570) 723-8441. An Invitation and Questionnaire Form is inserted in this issue of **OUTREACH**.

## Pennsylvania Free Enterprise Week TCDC Supports 2002 PFEW

In 2001, **Leadership Tioga County** became involved and endorsed the *Pennsylvania Free Enterprise Week (PFEW)* Youth Program. PFEW is a week long intensive program involving business orientation and excellence in learning through *The Foundation for Free Enterprise Education*. Four one-week long sessions are held each July through August at Lycoming College. Letters will be sent out to employers by *TCDC* in the near future, asking them for their support of the 2002 Program. Providing a Scholarship to a deserving student enables them to participate in PFEW, learning skills that will benefit them in the present and in the future.

*TCDC* provided letters to over fifty major employers in Tioga County encouraging them to provide \$350 Scholarships. Several employers stepped forward and provided scholarships. Businesses that sponsored Tioga County Students for PFEW in 2001 included **Citizens & Northern Bank**, **Dominion**, **K&W Medical Specialties, Inc.**, **Ward Manufacturing, Inc.**, **Eagle Family Foods, Inc.**, **Laurel Health System** and **Patterson Lumber Company, Inc.**

In addition, *TCDC* working with our three public school districts, solicited 10th and 11th graders to make application to PFEW. The results being that in 2000 there was only one student from Tioga County in the Program. In 2001, there were 13. *TCDC* hopes to increase this number for 2002.

If you are interested in more information about *Pennsylvania Free Enterprise Week*, please contact PFEW President, John Trombetta at (814) 833-9576, eMail: [pfew@erie.net](mailto:pfew@erie.net), Fax: (814) 833-9850 or visit the PFEW website at [www.pfew.org](http://www.pfew.org) or contact *TCDC*.



## Interns Join The *TCDC* Team

The *Tioga County Development Corporation* adopted a new Internship Policy in December 2001. This policy creates a structure for the Corporation to follow when supporting Internships and recruiting new interns. It also outlines many areas of interest for possible Interns. *TCDC* supports Internships and promotes the importance of career development. Since 1998, *TCDC* has hosted a total of five Interns. Two are currently interning with the Corporation.

Internship opportunities are available in a variety of areas: Public Administration & Government; Economic & Business Development; Marketing & Advertising; Leadership (Youth/Adult/Community Development/Public Service/Government); Business Administration/Accounting/Business Processes; Fund Raising/Members Service/Membership Development; Strategic Plan Development & Implementation; Mapping, Demographics & Economic Research; Communications; Computer Information Systems (Computer Service/Networking/Support/Web Site); or a Customized Internship based on Students Interest & Opportunities available.

*TCDC* is now able to offer limited funding to their Interns. The Board approved a stipend in their budget for 2002 to assist Interns with their college expenses. College Internship Stipends, in form of a Scholarship, are available based on \$100 per credit (maximum of \$1,000) on a limited basis and will be approved prior to beginning an Internship with the Corporation.

### Ellen Norman

*Bloomsburg University*

**Ellen Norman**, a Senior at **Bloomsburg University**, is completing an internship at the *Tioga County Development Corporation* for the Spring semester. Ellen is a Communication Studies major with a focus in Leadership and Social Influence and a double minor in Psychology and English. She lives in Liberty with her parents, Ernest and Dorothy Norman.

Ellen began her Internship on January 2, 2002 and will continue working until April. So far, she has spent most of her time working with *Leadership Tioga County*. She has edited materials for the *Community Leadership Program*, written a media release, created materials for the *Youth Leadership Program* and worked on this newsletter. She has also spent time developing Public Speaking curriculum for Youth Leadership Workshops.

Ellen is grateful for the opportunity to work with *TCDC*. She will take the knowledge that she will gain from this experience and apply it to her future career. Ellen graduates from **Bloomsburg University** in May.

### Jodi Damoiseau

*Penn College North Campus*

**Jodi Damoiseau**, from Wellsboro, interned at the *Tioga County Development Corporation* from the end of August until October 2001. Jodi was a Business Administration major at *Pennsylvania College of Technology/North Campus*. She has since transferred to *Mansfield University* majoring in Accounting. She is married to Ed Damoiseau and has four children, Adam, Kristie, Patrick and Nathan.

During her time with *TCDC*, Jodi worked closely with Administrative Assistant, **Carolyn Conte**. She worked on One-Write Plus reconciling bank statements, organized the filing system and organized supplies. Jodi attended various meetings with *TCDC* staff, **Robert J. Blair** and **Lillian Smith**. She also attended the first session of the *Youth Leadership Program*.

Jodi enjoyed her internship experience at *TCDC*. She plans on graduating from *Mansfield University* in May 2004.

### Kirstin Henecker

*Mansfield University*

**Kirstin Henecker** is a Senior Computer and Information Science Major at *Mansfield University* in the Information Systems Track. She has her Associates Degree in Office Systems Management from Berkeley College of Business. Kirstin began her internship with *TCDC* on January 29, 2002. During her Internship, Kirstin will update the *TCDC* Home Page, add new information & links and train the *TCDC* staff to update the Home Page on their own.

Kirstin participates in many activities. She is the Vice President of Sigma Service Organization, Treasurer of the Computer Science Club, a Member of Mansfield International Student Organization and a Member of the Mansfield Judo Club. Kirstin plans to graduate from *Mansfield University* in May.

## SCHWEIKER ADMINISTRATION OPENS NEW *CareerLink* CENTER IN TIOGA COUNTY

### *TEAM Pennsylvania CareerLink* System Key Component of Governor Schweiker's WorkForce Development Initiative

WELLSBORO, Tioga County (Jan. 18) -- On behalf of **Governor Mark Schweiker, Labor and Industry Deputy Secretary for Workforce Development Tim Bittle** today officially opened the new Tioga County *TEAM Pennsylvania CareerLink* Center. The center is located at 146 East Avenue in Wellsboro. "*CareerLink* seamlessly delivers services to bring together job seekers, employers, training providers and other key public- and private-sector partners," Bittle said. "Using cutting-edge Internet technology, we now are redefining customer service, expanding customer choice and making government truly responsive to the people who foot the bill."

Bittle also spoke about Governor Schweiker's plan to boost workforce development, and the role Pennsylvania's System of *CareerLink* Centers will play. "Governor Schweiker's bold plan to improve and enhance workforce development in Pennsylvania includes an emphasis on the use of the *TEAM Pennsylvania CareerLink* System," Bittle said. "With resources such as *CareerLink* in place, we are prepared to meet the challenges of current economic conditions. *CareerLink* is helping to keep Pennsylvanians working, and helping to match those seeking work with jobs." Capitalizing on technology, *CareerLink* features an Internet service site, which provides around-the-clock access to employment and job-training services.

To access the site, visit the PA PowerPort at [www.state.pa.us](http://www.state.pa.us), PA Keyword: "jobs." The *CareerLink* Office in Wellsboro and the Internet service site offer a wealth of information including labor market data; state and federal job banks; government services; veterans' employment services; and education and training programs. Job seekers can use *CareerLink* to search for jobs, post resumes, access training opportunities and research the job market. Employers can use the service to place job orders, access resumes, screen and test applicants, and receive technical assistance. In November, the *CareerLink* website reached a milestone . . . its one billionth "hit." Nearly a quarter of these "hits" are in the evening and on weekends when traditional government services are unavailable.

*CareerLink* is improving the way that state career assistance services are accessed, Governor Schweiker also has taken major steps to transform workforce development in Pennsylvania. Less than a week after taking the oath of office, Governor Schweiker appointed a single point of contact in his office to identify and coordinate activities to enhance Pennsylvania's workforce development efforts. Since then, Governor Schweiker has accelerated access to training and retraining for Pennsylvanians impacted by economic conditions; fostered greater coordination among state training programs; and stressed to the educational community their important role in workforce development. In December, Governor Schweiker personally addressed the presidents of Pennsylvania's 14 community colleges -- the first governor to do so in decades -- to engage them as a resource for workforce development. Also in December, Governor Schweiker called for passage of a law that would enable the five state workforce-related agencies to pool resources to address Critical skill and worker shortages. The General Assembly responded favorably passing the bill in just five days.

*(Release from the Office of the Governor)*

#### **Tioga County CareerLink Partners**

*Bureau of Career & Employer Services (BECS)\*; Department of Public Welfare (DPW)\*; Experience Works Green Free Library; Mansfield University; Office of Vocational Rehabilitation (OVR)\*; Pennsylvania College of Technology/North Campus; Tioga County Development Corporation ; TREHAB\*; Wellsboro Area Chamber of Commerce (\* Co-located at CareerLink)*

#### **Tioga County CareerLink Employer Advisory Group**

*Bradford/Tioga Head Start (Jody Thomas); Citizens & Northern Bank (Jeff Osgood, Ruth Wilkinson); Eagle Family Food (John Cox); First Citizens National Bank (Cindy Pazzaglia); Keystone North, Inc. (Karen Hammer); Laurel Health System (Sheila Mosso, Elaine Hickey); Northwest Savings Bank (Tom Parrish, Deb Davenport); Nukabe, Inc. (Deborah Edwards); OSRAM Sylvania (Mark Johnston); Partners in Progress (Bob Borzok); Patterson Lumber Company, Inc. (Diann DeCamp); Ward Manufacturing, Inc. (Bill Williams, Brian Nowak)*

#### **Tioga County CareerLink Operators**

BECS	Bureau of Career & Employment Services	Jeff Eshelman & <i>Cathy Canniere</i>
DPW	<i>Department of Public Assistance</i>	Cheryl Zuchowski
OVR	Office of Vocational Rehabilitation	Nick Pecone
<b>TREHAB</b>	NTRPDC WorkForce Investment Act Operator	Dennis Phelps & Lucyann Atkins

#### **Tioga County CareerLink Site Manager**

*Cathy Canniere*

To contact the **Tioga County TEAM Pennsylvania CareerLink** Center, call (570) 724-1939.

**"Our Customers Are On-Line, Not In-Line" [www.pacareerlink.state.pa.us](http://www.pacareerlink.state.pa.us)**

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## ***TEAM Pennsylvan!a*** **Business Calling Program** **2001 - 2002**

***TEAM Pennsylvan!a*** is a dynamic public-private partnership formed to bring business, government, and community and economic development together, making the Commonwealth's businesses and communities stronger in the 21<sup>st</sup> Century. As the ***TEAM Pennsylvan!a*** Agent for Tioga County, designated by the **Tioga County Board of Commissioners**, the *Tioga County Development Corporation* operates this Business Retention Program.

***TEAM Pennsylvan!a***'s Business Calling Program (BCP) is designed to obtain information from businesses to assist the Commonwealth in establishing business policy for the future. Through the Interview Process, specific needs of a company are identified based on the needs and contact is made by ***NTRPDC***, ***TCDC*** and other service providers to provide public assistance to the business. For the Program Year July 1, 2001 through January 31, 2002, 26 interviews were completed. By June 30, 2002, ***TCDC*** will have completed 39 Interviews.

Assistance for a company may include: low interest loans, tax exemption assistance, public assistance with Small Business Training Grants, benefits of State Certification as a Minority of Woman Business Enterprise, web page assistance or any other need pertaining to business. **If you are a business who has not been interviewed and would like to be, please contact Lillian Smith, TCDC Vice President/Program Development**, at (570) 723-8232 or eMail [tcdc3@ptd.net](mailto:tcdc3@ptd.net) to schedule a meeting and be included in the ***TEAM Pennsylvan!a*** Business Calling Program.

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## ***Leadership Tioga County*** **Grant Applications Completed** ***ARC, Pennsylvania Ag Grant and Wal\*Mart***

In January 2002, the *Tioga County Development Corporation* applied for an *Appalachian Regional Commission* (ARC) Grant totaling \$65,000. This money would assist the *Community Leadership Program* in developing and implementing an adult leadership program in October 2002. The grant was submitted through the *Northern Tier Regional Planning & Development Commission* (LDD).

***Leadership Tioga County*** and the *Tioga County Development Corporation* greatly appreciate all the support received through the many Letters of Support written by Local, State & Federal Officials & organizations. These letters were submitted with the grant applications to show strong support for ***Leadership Tioga County***. ***TCDC*** wishes to extend its appreciation to all continuing supporters of the Program.

Letters of Support were provided by **Arlen Specter, US Senator; Rick Santorum, US Senator; John E. Peterson, US Congress; Joseph B. Scarnati, Pennsylvania Senator; Matthew E. Baker, Pennsylvania Representative; Tioga County Commissioners; Dr. John R. Halstead, Mansfield University; Dr. Edward C. Nichols, Pennsylvania College of Technology; Ellen Krajewski, North Central AHEC; Dr. Donna L. Mettler, Wellsboro Area School District; Dr. Ronald Boyanowski, Southern Tioga School District; Doyne Chartrau, Ward Manufacturing, Inc.; Ronald J. Butler, Laurel Health System; Craig Litchfield, Citizens & Northern Bank; Tamara Eberly, Tioga County Partnership for Community Health; Catherine Canniere, Tioga County CareerLink David W. Wishard, 49 CORRIDOR Enterprise Zone.**

The *Tioga County Development Corporation* and the *Tioga County Foundation* applied for two other grants totaling \$3,500 for ***Leadership Tioga County***. Applications for an **Agricultural and Rural Youth Grant Program** and a **Wal\*Mart Grant** were completed and submitted. These grants will be used to assist the *Other Leadership Program* in developing and implementing workshops and seminars to youth throughout Tioga County on a variety of topics. ***TCDC*** is currently planning and strategizing topics for these workshops and seminars.



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## *From the Chairman of the Board . . .*

**Membership . . .** Webster defines Membership as "the state or status of being one of the individuals composing a group." Membership in the *Tioga County Development Corporation, TCDC*, is a statement of support of the individuals, organizations and businesses working to secure the economic climate of Tioga County today and for the future.

Your Membership in *TCDC* adds to the diversity of support for economic development in Tioga County. Our Membership, as well as our Board of Directors, represents every segment of the economy from all areas of the county. Our Board and Staff are sensitive to the needs of our Members. Every three years we put the goals and mission of the corporation under a microscope, making sure the work plan meets the needs of Tioga County.

In response to Membership suggestions, our 6<sup>th</sup> Annual Legislative Breakfast on Thursday, March 28, 2002 will undergo a format change to allow Members more access to our State and Federal Legislators. The topics covered by our Legislators will be Member driven with pre submitted economic related questions affecting Tioga County.

Membership funds are not a primary source of income to *TCDC*, representing only 4% of the total budget. Grants, however, represented 57% of the Corporation's income in 2001. Your Membership in *TCDC* shows local, state and federal officials and agencies that Tioga County's vision is focused with a common purpose. Grants in aid for the many programs *TCDC* Sponsors or supports are influenced by the countywide representation demonstrated by your membership.

Our ***Leadership Tioga County*** Program is one example of a highly successful program with the *Youth Leadership Program* in its third year of operation. In October 2002, the first adult class of the *Community Leadership Program* will begin supplying Tioga County with a new core group of contributing individuals benefitting employers, organizations and communities throughout Tioga County.

If you are currently a Member of *TCDC*, I thank you for your support and welcome your input and participation in the activities of the corporation. Your Membership is very important in making *"Tioga County . . . a place to call home."*